

FUTURE OF BUSINESS

INNOVATION STRATEGY AND LEARNING EVENT **24TH MARCH 2017**

Innovation is now recognised as a key element in an economy's, and indeed a company's, toolkit to respond to current and future challenges, and gear up for new growth opportunities.



FUTURE OF BUSINESS: WHY IT MATTERS TO YOU

- ▶ In a rapidly changing global and local environment, Sri Lankan businesses need to be agile, alert, and gear themselves.
- ▶ Consumer preferences, tastes, and needs are evolving. Margins are narrowing with pressures from costs and buyers. Competition is intensifying amidst Sri Lanka's trade liberalisation efforts. Firms that innovate, do things differently, and do new things, will survive and succeed.



THIS EVENT: WHY YOUR COMPANY NEEDS TO BE THERE



Does your business want to develop an **innovation strategy**?

Feeling like you don't have the **big bucks for R&D**?

Worried about **managing talent** in your organisation to drive innovation?

Then this event is
for your company
and your team!

On the 24th of March 2017, leaders in your company can learn how to drive innovation in the business, dissect what changes are happening right now and what are on the horizon, and how your company can adapt to face the future.

1.

3 WAYS HOW THIS EVENT WILL HELP YOU

**LEARN FROM
INNOVATION STRATEGIES
OF SRI LANKA'S
CHAMPION FIRMS**

**GET A UNIQUE 'PEEK IN' FROM
THOSE DRIVING THE CHANGE**

GET PRACTICAL INSIGHTS



2.



3 WAYS HOW THIS EVENT WILL HELP YOU

**LEARN NEW
CONCEPTS, TOOLS,
SYSTEMS**

**FROM 'HOW TO CONVINCE YOUR
BOARD TO INVEST IN DIGITAL' TO
'WHY IMPLEMENT BIG DATA
ANALYTICS IN YOUR COMPANY'**



3.

3 WAYS HOW THIS EVENT WILL HELP YOU

**NETWORK WITH
LIKE-MINDED
INNOVATORS // GET
INSPIRED // FORGE
COLLABORATIONS**

DETAILS OF THE EVENT

- ▶ 1 day // 0830h - 1700h
- ▶ Participants - C-suite officers, and senior executives in technology, strategy, marketing, HR, and new biz dev
- ▶ Speakers - top thinkers and doers
- ▶ Format - Plenary sessions, immersive breakout sessions, short talks, demos
- ▶ Dress code - Smart casual

OPENING KEYNOTE

FOSTERING A CULTURE OF INNOVATION: HOW TO MORE (AND BETTER) WITH LESS

- ▶ Renowned business strategy and innovation guru **Jaideep Prabhu**, Professor at Cambridge University Judge Business School
 - ▶ what are the innovation strategies of the world's most successful firms?
 - ▶ how does organisational culture determine innovation success?
 - ▶ does innovation need big budgets or can it be frugal?
 - ▶ harnessing the power of collaborative innovation
- ▶ Co-Author of award-winning books '**Frugal Innovation**' and '**Jugaad Innovation**'
- ▶ Consulted with, or taught executives at, ABN Amro, Bertelsmann AG, British Telecom, IBM, ING Bank, the NHS, Nokia, Philips, Shell, Vodafone and Xerox
- ▶ Director of the Centre for India & Global Business (CIGB)



PLENARY 1: 'MANAGING THE MILLENNIAL WORKER'

- ▶ *Focus: To be an innovation-driven business, how can you manage your millennial workers better?*
- ▶ Millennials are recognised for bringing energy and creativity into a business, but require a unique management style. Traditional firms may often struggle with balancing between harnessing their talent and managing their expectations. How workplaces are run are also being challenged. Collaboration and connection are replacing hierarchy and bureaucracy. The outdated "alpha" notion of aggressive management has given way to the modern era of cooperative "beta" leadership.



PLENARY 1: 'MANAGING THE MILLENNIAL WORKER'

- ▶ Session Format: Intro presentations + Panel + Q&A
- ▶ Speakers:
 - ▶ Aroshi Perera, Hela Clothing (Presenter)
 - ▶ Chandi Dharmaratne, Virtusa
 - ▶ Harsha Purasinghe, Microimage
 - ▶ Sameer Nagarajan, Unilever
 - ▶ Mariam Riza, Business Psychologist
 - ▶ Harsha Subasinghe, CodeGen

PLENARY 2: BUILDING AN INNOVATION TEAM IN YOUR COMPANY

- ▶ *Focus: What can we learn from the innovation strategies of Sri Lanka's top corporates? Can large companies innovate like start-ups do?*
- ▶ JKH, MAS, Hela, and Hemas have begun an aggressive drive to foster innovation in their companies. But how hard or easy has it been, driving change in established companies? Would they ever be as agile on innovation as start-ups are? What are the key ingredients to put in place when building in-house innovation teams?



PLENARY 2: 'BUILDING AN INNOVATION TEAM IN YOUR CORPORATE'

- ▶ Session Format: Panel + Q&A
- ▶ Speakers:
 - ▶ Nissanga Warnapura, Helavation (Hela Clothing)
 - ▶ Muditha Senarath-Yapa, JKH
 - ▶ Nathan Sivaganathan, MAS Innovations
 - ▶ Himesh Fernando, Hemas Innovation
 - ▶ Jaideep Prabu, Cambridge Judge Business School



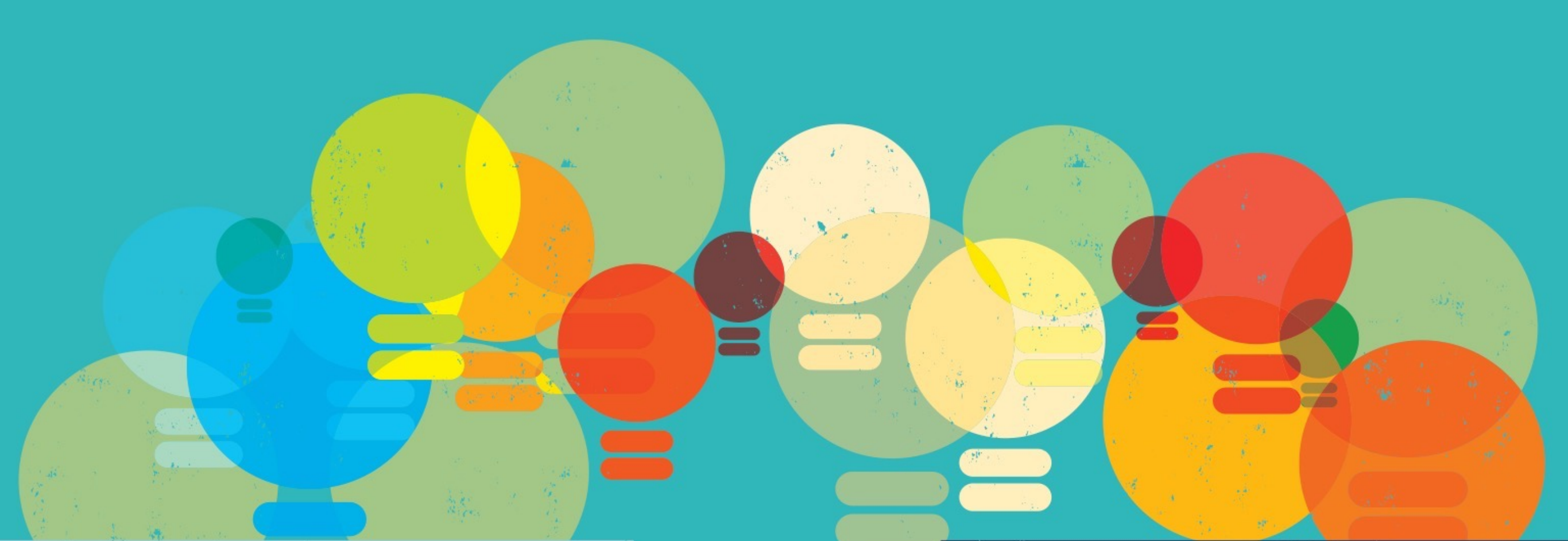
GET INFORMED. BE INSPIRED. ACT

20*17

20 MIN SHORT TALKS, NO Q&A

THINGS YOU CAN IMPLEMENT IN 2017

- ▶ *'Adapt or Perish: Digital Disruption in the Workplace'*
 - ▶ Imran Furkan, The Resource Syndicate
- ▶ *'Addicted to Algorithms: Staying Ahead of Your Competition with Data Analytics'*
 - ▶ Sohan Dharmaraja, Neotenecity/oDoc
- ▶ *'Looks Good, Sells Good: Changing the Game with Product Design'*
 - ▶ Lee Bazalgette, Colombo Design Studio



LEARN NEW STRATEGIES

IMMERSIVE BREAKOUTS

IMMERSIVE BREAKOUT 1:

UNDERSTANDING DIGITAL TO INVEST IN DIGITAL:HOW TO CONVINCE YOUR BOARD

- ▶ *Focus: How can you make a strong case for, and make your company's leadership understand, digital investments?*
- ▶ Although most leading businesses are keen to leverage on digital technologies, many don't know where to start. The C-suite may be behind the curve not understand, or they do and find it difficult to convince investors and the Board. The payoffs from going digital are not always well understood. CIOs and CTOs may not always speak the same language as the rest. These gaps can cause either under-investment in digital or lead to wasted digital investments.



BREAKOUT 1: 'UNDERSTANDING DIGITAL TO INVEST IN DIGITAL'

- ▶ Session Format: Panel + Q&A
- ▶ Speakers:
 - ▶ Kris Canekaratne, Chief Executive, Virtusa
 - ▶ Sanjiv Senanayake, Senior Director, Sampath Bank
 - ▶ Ramesh Shanmuganathan, CIO, JKH
 - ▶ Sanjeev Jha, CEO, FairFirst Insurance

IMMERSIVE BREAKOUT 2:

‘FINTECH: DISRUPTION + INCLUSION’

- ▶ *Focus: How is FinTech transforming businesses and the economy, and how can you latch on?*
- ▶ Financial technologies (or FinTech) is revolutionising the banking system, customer experience with financial products, B2B and B2C payments, and how businesses manage their finances. There is blockchain, banking automation, mobile payments, and more. FinTech has transformative prospects for banks and businesses alike.



BREAKOUT 2: 'FINTECH: DISRUPTION + INCLUSION'

- ▶ Session Format: Keynote speaker + Panel + Q&A
- ▶ Speakers:
 - ▶ Jan Metzger, Citibank (Presenter)
 - ▶ Niki Ariyasinghe, R3 (Presenter)
 - ▶ Rakhil Fernando, Kashmi
 - ▶ Sujith Subasinghe, Payable
 - ▶ Reeza Zarook, Rukula
 - ▶ Rohan Muttiah, Cargills Bank

The background is a complex, layered composition. On the right, a dark silhouette of a man in a suit and tie is shown from the chest up, facing left. Overlaid on the left side is a large, semi-transparent clock face with a green dial and white hands. Behind the clock and man are several bar charts of varying heights and colors (yellow, orange, green). The entire scene is composed of overlapping geometric shapes and a muted color palette of greens, browns, and yellows, giving it a textured, collage-like appearance.

EXPLORE & EXPERIENCE

DEMO ZONE

DEMO ZONE – PARTNERS

- ▶ 3D Concept Studio - 3D printing and rapid prototyping
- ▶ CLC Precision Agriculture - drone technologies
- ▶ Cinnamon Life Virtual Reality - experiential marketing
- ▶ Emojot - emotion sensing for better marketing